



At Volunteer Toronto's sold-out VECTor conference, innovation and ground-breaking research are on the agenda.

For immediate release
November 1, 2017

Toronto, ON—Volunteer Toronto's annual VECTor conference brings together thought leaders, volunteer managers, and industry professionals for a full day of workshops, discussions, and networking. VECTor is the only full-day conference in Toronto designed to facilitate the exchange of innovative ideas and cutting edge research in the volunteerism sector.

Already in its fourth year, VECTor 2017 features an exciting lineup of presenters. Participants will hear from volunteer favourites Hot Docs, Luminato, and many more on the subjects of volunteer recognition, client engagement, and unique approaches to mentoring. In the afternoon, presenters will explore barriers facing volunteers, and how the changing political climate is affecting volunteering. Erin Spink will present her ground-breaking research, *What Influence Does the Political Landscape Have on Volunteering?* for the first time in Toronto.

This is a fantastic opportunity to learn about the strategies associated with highly effective volunteer programs, the ever-evolving political landscape at home and to the south, and about how better access to volunteer opportunities can improve individual employability.

What: You're invited to attend Volunteer Toronto's 4th annual VECTor Conference, which will include interview opportunities.

When: Wednesday, November 8th, 2017 from 9:00 a.m. - 4:00 p.m.

Where: Central Toronto YMCA, 20 Grosvenor Street, Toronto, ON M4Y 2V5

Who: Join facilitators Adriane Beaudry (Heart & Stroke Foundation), Kelly Harbour (Volunteer Toronto), and Bobby Hrehoruk (Rainbow Railroad) as they lead discussions and presentations featuring: Erin Spink, M.A., researcher and highly-regarded National Manager, Volunteer Engagement of Crohn's and Colitis Canada; Alicks Girowski, Hot Docs; Saskia Rinkoff, ImagineNATIVE & LUMINATO; Amele Zewge-Tefferu, The Stop Community Food Centre; Racine Senining, The Yonge Street Mission; and Lisa Robinson, Volunteer Toronto.

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To arrange a media pass or to setup an interview, please contact:
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About Volunteer Toronto

As Canada's largest volunteer centre, Volunteer Toronto has over 40 years of experience building healthy communities by connecting volunteers to the causes that need them. With between 600-1000 of the most current volunteer positions posted on our site, we are Toronto's #1 source for volunteer opportunities. Our top-notch services enable organizations to post their volunteer positions as well as access in-house and online training to develop great volunteer programs. www.volunteertoronto.ca